





Consider your audience's interests, wants, and needs.

They are uncorrelated Mormons or ex-mormons who are interested in learning interesting facts about the one true church.

They could also use a good laugh because their lives got twist-turned upside-down and it's likely they are going through hell right now.

Have 5-7 good talking points ready to make during the call.

Please provide the interview workers with any promotional material, such as your bio, summary of your book, and any images of it and yourself.

Please be seated, alert, and ready to begin your video endowment by installing Skype, installing it, & adding us to your contacts by the time your session is scheduled to begin.

Receiving Your Video Endowment

Remain calm no matter how bizarre and uncomfortable things get.

Remember that lots of other really smart people do this all the time and don't think it's weird so if you're not totally edified it's just you.

Have 5-7 good talking points ready to make during the call. Our host will prompt you when it is time to discuss each of them.

Should you forget the talking points, a matron is available for convenience in working through the podcast.



Producing an interview video between you and Spencer, our animated host.

Announce it on our 6 social media accounts, 3 video sharing sites, 3 discussion forums, and 4 social bookmarking sites.

Ninja search engine shit to get 30,000 video views or more.

Publishing the video & transcript on a webpage in the one true website,

www.TrueBelievingMormons.com

Possible promotion with Facebook Ads.

(Feel free to inquire about how we can further promote your own website, blog, or book!)

Your Promotional Efforts:

Be available to Like and Comment on the interview on Youtube, Facebook, and any forums you frequent.

Share or announce the link to the Youtube video via email and all your social networks.

Embed the video to play on a page of your website, with commentary from you.

Linking back to our webpage from yours would be greatly appreciated!